

John Trigg Ester Library

annual membership meeting

Annual Report, amended 10/24/10

Sunday, 4 PM

October 24, 2010

Hartung Hall, Ester, Alaska

The John Trigg Ester Library, Inc. is a nonprofit organization recognized by the State of Alaska as Alaska Entity # 126504, on November 19, 2009.

Board members are:

- + Deirdre Helfferich, president
- + Eric Glos, vice-president
- + Nancy Burnham, treasurer
- + Monique Musick, secretary
- + Greta Burkart
- + Melinda Harris
- + Bob Huebert (pro tem)

John Trigg Ester Library

PO Box 468 + Ester, AK 99725

library@esterrepublic.com + www.esterlibrary.org

<http://esterlibrary.blogspot.com>

www.librarything.com/catalog/esterlibrarian

Friends of the Ester Library

www.esterlibrary.com

Contents

2010 meeting packet

- + Meeting agenda
- + Draft minutes, annual meeting 2009
- + Draft minutes, special meeting June 2010
- + Current bylaws
- + Proposed bylaws
- + Board candidate biographies
- + *JTEL 2010 Annual Report*

Agenda

Potluck & Announcements

Call to Order at 4 pm

Roll Call/Sign In

Minutes

- + Annual meeting 2009
- + Special meeting June 2010

Officers' Reports

- + President
- + Vice President
- + Treasurer
- + Secretary

Old Business

- + Incorporation status
- + Construction plans & timeline: call for construction committee volunteers

New Business

Bylaws Changes

- + review of proposed changes & rationale
- + discussion/amendments
- + vote

Capital Campaign

- + Overview of previous and ongoing efforts
- + Overview of planned efforts (grantwriting, endowment): call for capital campaign committee volunteers

Elections

- + Description of board positions and duties
- + Nominations
- + Silent ballot

JTEL 2010 Annual Report

- + Preface
- + Officers' Reports
- + Library Overview & History, Updated for 2010
 - » 2009-2010 timeline
- + Membership Report
- + Marketing & Publicity Report to Date, 2010
- + Goals & Tasks, 2010-2015
- + Capital Campaign
 - » Campaign Overview & History
 - » Bookshelf Dedications
 - » Fundraisers Report 2010
 - » Grants & Appropriations
 - » Shirt Sales
 - » Future Plans: Endowment
- + Policies Overview
 - » Board of Directors Roles and Responsibilities
 - » Collections Development
 - » Procurement
 - » Reimbursement
- + Board Member Biographies
- + Volunteering Report

Reference Materials

Business Records Binders

- + Business Meetings
- + Construction
- + Design and Building Plans History
- + Fundraisers
- + Grants
- + Membership, Volunteering, & Library Programs

Current Building Plans

Nonprofit Application Draft

Preface

The *JTEL 2010 Annual Report* is both an annual report and a decadal report. The John Trigg Ester Library (JTEL) was founded in 1999, and officers' reports and a timeline of events were generated for the 2009 annual meeting. However, this is the first year that the Board of Directors has generated other reports included here: the Membership Report, the Marketing & Publicity Report, and the Capital Campaign Report. Two new groups within the JTEL, the

Capital Campaign Committee and the Construction Committee, are forming after this meeting, and will also report next year.

Copies of the annual reports will be kept in the Reference section of the library and at the library office (when one is obtained) for the membership to review. They will also be posted on line, and a PDF version e-mailed upon request to the JTEL secretary.

Officers' Reports

President's Report

Deirdre Helfferich

The last twelve months have been simultaneously exciting and exhausting for the JTEL Board of Directors: we have been working hard—and our work has had good results. We have a final draft of our federal nonprofit application ready for review; we have policies and procedures in place; our records are organized; the architectural design is complete; and we have expanded our capital campaign. Much of what the board has done over the last year involved a lot of time-consuming research, writing and rewriting, compiling of data and paperwork, and much time spent in front of computer screens. Some of it has been more fun, like playing music, baking pies, or designing posters for fundraisers. Throughout the year, numerous people both on and off the board have demonstrated their commitment to the vision of a community library for the Ester area by providing their expertise and time.

Several milestones have been achieved: We paid off the note on the library property to the Ester Community Association. We completed and dedicated the Ida Lane Clausen Gazebo. Between October 2009 and September 2010, the library hosted five speakers as part of the JTEL Lecture Series at Hartung Hall—our first educational program. This was a record-breaking year for fundraising: we received a \$50,000 grant from the state and grossed ~\$14,000 from donations, memberships, and fundraisers.

The library collection continues to grow, as does the membership. We have more than a hundred current members (plus many who use the library but aren't paid up). We had a booth at the Ester Community Market again this summer, raising funds through t-shirt sales and familiarizing the public with the library and construction plans.

We are closer than ever to actual construction on the new building. This winter will not be a quiet one for the board. We are learning how to be a board at the same time that we are creating the library's organizational structure. To build the library, we need grants. To get grants, we need nonprofit status and a business plan. To get nonprofit status, we need policies, board and officer job descriptions, organizational structure, a plan for our future. Everything will need to be in place for spring: nonprofit status, funding, budget, mechanical drawings, site plan, construction plan, permits, contracts. It will be a tall order to be ready by then, and we'll need the members to help make it happen. In the next month, the board will convene a construction planning committee and a capital campaign committee (including fundraisers, individual donation campaign, grantwriting, and establishment of an endowment); we need members to volunteer for these—the board will need all the help it can get!

Vice President's Report

Eric Glos

Construction: The gazebo is now (mostly) finished thanks to the Herculean (and German) efforts of Hans

and a wonderful cork bulletin board by Deirdre. Some trim and stained glass is still to be done, but the gazebo was used and appreciated at the dedication to Ida Lane, the LiBerry Music Festival, and Readers on the Run events. The installation of the driveway and electric utility pole are postponed until completion of a (proper) site plan and coordination with the architects. Both will be done ASAP with money from the state grant, next spring or early summer, cost to be determined.

Insurance: The one insurance quote received (from Ken Murray Insurance) is for \$950 and is rather involved. Apparently tooth-pulling perseverance will be required to get others to compare/contrast as to the best offer.

Treasurer's Report

Nancy Burnham

(See *Financial Report, right.*) FY 2011 budget in process.

Secretary's Report

Monique Musick

It has been a very busy year with the library as we prepare our federal nonprofit application and get down to the business of running the corporation. Meeting minutes from regular board of directors' meetings are available online and in hard copy in the library office. A lot of planning and discussions have occurred over the past year, and any interested member is encouraged to review the minutes of the meetings. The secretary began work on a business plan for the library. The draft is still being developed, with input from the board of directors, but is available in the library meeting records. The primary work for the secretary has been coordinating the nonprofit application. We purchased the Nolo book *How to Form a Nonprofit Corporation* and it has been a valuable resource. The bylaws have undergone significant changes as recommended in the book in order to ensure compliance with all federal regulations concerning nonprofit corporations. The book also provides guidance through the 1023 application for nonprofit status. Their legal knowledge, combined with years of practical experience founding nonprofit corporations, will practically ensure our success with the IRS. It has also been the duty of the secretary to write thank yous and other correspondence for the library. To facilitate the process JTEL cards and

Financial Report 10/24/09 through 10/23/2010

INCOME

fundraisers:

Lallapalooza \$ 6,438.70

LiBerry Music Fest \$ 3,548.02

Readers on the Run \$ 1,730.00

fundraiser subtotal: \$11,716.72

donations: \$1,883.76

memberships: \$ 355.00

dividends: \$ 68.54

bookshelves: \$ 200.00

sales: \$ 223.00

(shirt sales: \$420) (+\$208.00 in fundraisers' totals for total of \$428.00)
(other items: \$8)

TOTAL INCOME: \$14,447.02

EXPENSES

rent: \$ 895.00

fuel: \$ 876.00

supplies:

printing \$ 424.12

office \$ 212.74

gazebo \$ 260.95

t-shirts \$ 438.20

supplies subtotal: \$1,336.01

taxes: \$ 320.03

USKH fees: \$ 1,400.00

fees: \$ 160.15

land payments: \$11,700.00
(balance=\$0.00)

advertising: \$ 557.30

education (workshop): \$ 999.00

TOTAL EXPENSES: \$18,243.49

NET BALANCE \$ -3,796.47

ASSETS (NOT INCLUDING LAND)

Denali Alaskan FCU Accounts 10/24/10:

checking \$ 1,739.35

savings \$ 9,395.01

total cash: \$11,134.36

Gulliver's book credit: \$ 290.25

TOTAL ASSETS: \$11,334.61

postcards have been designed and printed as needed. As the roles of the board have become more clearly defined, the secretary is assuming the management of the membership book and other records important to the organization.

Library Overview & History, Updated for 2010

Mission Statement

The John Trigg Ester Library is a home-grown community library that provides a welcoming and intellectually stimulating environment where local residents can meet and share ideas and information. The library strives to instill a love of reading and learning, to showcase Ester-area history and culture, and to provide resources that enrich the whole community.

The JTEL is a membership-based community library located in Ester, Alaska. It is a member of the Alaska Library Association, which is affiliated with the American Library Association.

Operations and Maintenance

The library is located at 3618 Main Street on the Ester Village Square, in the lower level of Frank Therrell and Amy Williamson's two-storey red and white rental cabin, and is open every day of the week, from 9 AM to 9 PM. The Board of Directors is seeking an office space, and will notify the membership of location and hours as soon as possible. The office will host board and committee meetings, and provide work space for the board members and volunteers. Records of JTEL, Inc., will be available here for review.

The JTEL is a do-it-yourself library, meaning that there is no staff and that library members are responsible for the library's upkeep, for checking out and returning books, and for maintaining its shelves. It functions on an honor system. The "librarians" are actually library members who have taken it on themselves to help organize fundraisers, maintain the library, catalog

books, or who have been elected to serve on the board of directors. They are not professional librarians (although some have library experience) and are not paid by the JTEL.

The library's collection:

Almost the entire collection has been donated by local residents. Some books have been donated by libraries around the state or by government agencies, such as the Natural Resources Branch of the U.S. Army's Directorate of Public Works for the Alaska Garrison, which sent (unsolicited by the JTEL) ten Alaska military history titles to us this year. Some books, usually ones that will fill gaps in series already owned by the library, are purchased using an account at Gulliver's Books to which patrons may donate their used book credit. Some titles come from the book exchange shelf at the Ester Post Office. Duplicate titles, books in rough condition, or books unsuitable for the collection (such as textbooks), are donated to the post office book exchange, sold at the Lallapalooza & Book Bash fundraiser, or used as door prizes for the annual meeting.

Items in the collection include books, audiobooks (on CD or cassette), movies (on video or DVD), jigsaw puzzles, and a few board games. Approximately 5,000 items are on the JTEL's shelves, and another 5,000 or so are in storage in various people's homes and a cabin belonging to Jackie Stormer and Verice Doble, who have donated use of the space to the library. The library has a cooperative arrangement of interlibrary loan/shared collections with Calypso Farm & Ecology Center's Resource Library. Cataloging is incomplete and ongoing; as of this report, 1,453 items have been entered (1,190 in the JTEL, 263 in Calypso's library).

The catalog is on line only, and may be found at www.librarything.com/catalog/esterlibrarian.

The Library Lecture Series:

The library began its first educational program in October 2009: the JTEL Lecture Series. This series of talks features local artists, historians, writers, entrepreneurs, adventurers, musicians, craftspeople, and colorful characters who present their work and thoughts to the public. Lectures are free of charge and are held at Hartung Hall. There were six lectures scheduled last year, featuring (in order of appearance) poet Marjorie Kowalski Cole, photographer Monique Musick, historian Ross Coen and poet John Haines, photographer Scott Darsney, artist Igor Pasternak, and cartoonist Jamie Smith. The first lecture had to be canceled due to illness, but Cole wrote up her talk as an essay and permitted the library to archive it on its website. More details may be found at www.esterlibrary.org/lectures/librarylectures.html. (See also Fundraisers Report.)

History

The JTEL was founded in 1999 as a reading room by Frank Therrell and expanded by Deirdre Helfferich. Frank has been a major sponsor of the library ever since. Peggy Dunwoodie, a bartender at the Golden Eagle Saloon, organized the library's first and only book drive in August 1999 (there has been no shortage of book donations from that date forward).

The library changed its name to honor John Trigg in 2000, after his untimely death. John was an avid storyteller and reader who started a book exchange in the Golden Eagle. Many of his books are now in the library, donated by his family.

The library continued operation for several years in an informal vein, adding additional shelves as more books were donated. In 2004 the library joined the Ester Community Association, a nonprofit founded in 1941 and dedicated to enhancing the life of the community. By this time, it was clear that the library was outgrowing its quarters. At the fall ECA meeting, the membership voted to find and purchase land for a new library building, and fundraising commenced. The first annual Lallapalooza & Book Bash was held

in spring 2005, followed by the LiBerry Music Festival in 2006, and the third annual fundraiser, Readers on the Run, in 2008. 2010 saw the 6th Lallapalooza, the 5th Music Festival, and the 3rd Run. Each event has gradually increased its gross earnings and number of participants over time. (See Fundraisers Report.) Area business owners and individuals have given generously over the years.

Land on Village Road was purchased in spring 2006 from Rick Winther (Malemute, Inc.), and a few months later another parcel on Village Road was leased from Larry Flodin. A series of public design meetings began that year, with members of the community working with architects and builders to come up with an affordable design suitable to the community and its anticipated needs over the next 20 years. Construction on the Ida Lane Clausen Gazebo was begun in 2007 (the building was dedicated in 2010). In fall 2008 the JTEL and the ECA decided to separate so that the library could focus on its mission and work toward obtaining federal nonprofit charitable organization 501(c)(3) status.

After separating from the community association, members of the former ECA library committee and others formed a board of directors pro tem and began working to organize the new corporation, establishing a new bank account, developing a business plan, refining the architectural plans, searching and applying for grants, applying to the state for nonprofit status, and working on the application to the IRS for federal nonprofit status. The board developed draft bylaws, which were formally amended and approved by the membership at the 2009 JTEL annual meeting. Shortly afterward, the State of Alaska recognized the JTEL as a nonprofit, and the IRS assigned an Employer Identification Number to the library.

Since the 2009 annual meeting, the board has been working steadily on the federal nonprofit application. The board has established policies and procedures to guide the business of the organization and organized the records of the JTEL, including design development history, meeting minutes, fundraiser history and guidelines, construction information, and grants searches. The library has obtained a \$50,000 Designated Legislative Appropriation for library design and construction, and a topographic survey was

performed this spring, free of charge, by Jeff Martt and Hans Mölders (saving the library an estimated \$10,000). The board decided at its June meeting to change the design of the library significantly to reduce the cost of construction and maintenance, from a two-storey to a one-storey building. This architectural design is now complete. A special membership meeting was held later in June to adopt certain bylaws amendments, and the gazebo was completed and dedicated on August 1.

The Present

Currently, the board is focusing on two main, linked areas: a capital campaign and the nonprofit application. In September 2010, the board invested in grantwriting training, sending JTEL president Helfferich to a week-long intensive course by the Alaska Funding Exchange; as a result of this, five or six likely funders have been identified. The board has prepared a final draft of the federal nonprofit application, pending acceptance of the bylaws revision. The board has revised the bylaws in accordance with the guidelines provided by Nolo Press' *How to Form a Nonprofit Corporation*, which will strongly improve our chances of achieving nonprofit status. Once this status is obtained, grant applications and letters of inquiry will be sent out (very few funders of capital grants consider organizations that are not 501(c)(3) nonprofits). The application requires other aspects of our organization to be in place, such as a business plan, policies, and budget. (See Proposed Bylaws and Capital Campaign Overview.)

The Future

For the next two to four years, depending on funding, the library will be under construction. The board will be refining the structure of the organization and its day-to-day operations and policies, seeking capital funding and developing a long-term support plan, overseeing the construction of the building and the transfer of the collections once the building is complete, staffing the library, and developing new programs. The five-year period from 2009 to 2014 will very probably be the most intensely active in the library's history. Community feedback and participation will be essential. (See Goals & Tasks 2010-2014: Library Construction and Operation.)

Committees

At the October 13, 2010 board meeting, the board elected to establish a Capital Campaign Committee and a Construction Committee to oversee the work of fundraising and library construction. Committees will include both directors and regular library members. The date of the first meeting of this committee will be set after the 2010 Annual Membership Meeting. (See also Capital Campaign Overview.)

Capital Campaign Committee:

Members include: Greta Burkart (452-0518 eves), Deirdre Helfferich (451-0636 days or 479-3368 eves, and Monique Musick (388-4784). For more information or to join, please contact any member.

The committee will oversee fundraising for the library, for both long and short term sustainability of the library's operation, programs, and building construction and maintenance.

The Ester library's capital campaign encompasses the following means of raising funds for the library:

- membership dues
- bookshelf dedications
- shirt sales
- individual donations
- fundraising events
- grants & appropriations
- establishing an endowment

The **Friends of the Ester Library** is a loose-knit group of active volunteers who participate heavily in fundraisers and other library-related events. Fundraisers and the capital campaign are publicized on the FEL website, www.esterlibrary.com. These volunteers may form the basis of the newly-formed Capital Campaign Committee.

Construction Committee:

Members include: Nancy Burnham and Eric Glos. For more information or to join, please call Nancy at 457-6668 (days).

The committee will establish a timeline and budget for the technical design and construction of the library and its grounds, and oversee the process of creating our new

library. USKH, Inc. is the firm designing our building, with Gary Pohl and Matthew Prouty heading the project. (See Goals & Tasks.)

Other committees:

The work of the library may require other committees or subcommittees to be formed at a future date, such as a Program Committee, Community Garden/Grounds Committee, or an Art Committee. These will likely not be needed for another one to three years, however.

Membership Report

Membership in the JTEL is open to anyone, and costs \$5 per year, due at the annual meeting. Members may check out items, run for the Board of Directors, serve on library committees, and vote in elections or on other matters pertaining to the library. Members are, in effect, owners of the organization, but membership is not transferable. Organizations and businesses may become associate members, but may not vote or serve in any official capacity.

Members past & present:

- + Total number of members throughout the history of the organization: 243
- + Current members (as of October 23, 2010): 106
- + Expired memberships: 103
- + Deceased: 5
- + Unknown Status: 19

Current memberships:

- + lifetime memberships: 5
- + 35 years: 1
- + 25 years: 3
- + 12 years: 1
- + 10 years: 18
- + 3 years: 2
- + 2 years: 1
- + 1 year: 73
- + unknown: 2

Marketing & Publicity

Note: Articles, announcements, and some other items listed comprise a comprehensive ten-year report. Future annual reports will only include marketing and publicity for the reporting fiscal year.

Advertising

2010

LiBerry Music Festival

- » *Latitude 65*, August 13 & 20
- » *Fairbanks Daily News-Miner*, August 21

Lallapalooza & Book Bash

- » *Latitude 65*, February 19,
- » *Latitude 65*, February 26, p. 3
- » *The Ester Republic*, February, pp. 3 & 28
- » *Newspoke*, January-March issue, p. 3
- » *The Ester Republic*, January, p. 8

2009-2007

(none)

2006

The Ester Republic, March, p. 15

2005

The Ester Republic, December, p. 22
The Ester Republic, November, p. 20
The Ester Republic, October, p. 7
The Ester Republic, September, p. 18
The Ester Republic, May, p. 19
The Ester Republic, April, p. 8

2004

The Ester Republic, March, pp. 12 & 16
The Ester Republic, February, p. 9
The Ester Republic, January, p. 20

2003

The Ester Republic, December, p. 20
The Ester Republic, November, p. 13
The Ester Republic, October, p. 7
The Ester Republic, September, p. 19

The Ester Republic, August, p. 24
The Ester Republic, July, p. 22
The Ester Republic, June, p. 26
The Ester Republic, April, p. 24
The Ester Republic, March, p. 22
The Ester Republic, February, p. 6

2002

The Ester Republic, November/December, p. 17
The Ester Republic, October/November, p. 19
The Ester Republic, September/October, p. 17
The Ester Republic, June/July, p. 2

2001-1999

(none)

Ester Community Market booth

The market was held weekly June 3-September 9, 2010, from 4:30 to 7:30 pm at the Ester Community Park.

- + Dates library booth was at the market: June 3, 10, & 17; July 1, 8, 15, & 29; August 26; and September 9.
- + Days participating: 9
- + Volunteers setting up and sitting the booth were Kate Billington, Rita Butteri, Deirdre Helfferich, and Hans Mölders.
- + Volunteer hours: 31

Booth sitters hobnobbed with and showed library plans to the public, accepted donations, and sold shirts and Lallapalooza leftovers as fundraisers.

Income:

- + Shirt Sales: \$195
 - + Other Sales: \$8
 - » **Total Sales: \$203**
 - + Donations: \$11
- Total income: \$214

Fees: \$20.15

Net income for the 2010 season: \$193.85

Internet Sites

Blog

JTEL blog

<http://esterlibrary.blogspot.com>

- + 3 contributors plus one generic user, Ester librarians
- + 23 posts since April 2010, 664 page views (as of 10/15/10)
- + 2 followers

Facebook

- + John Trigg Ester Library, 244 fans
- + LiBerry Music Festival group, 147 members
- + Readers on the Run group, 64 members

Websites

Friends of the Ester Library

www.esterlibrary.com

- + 18,841 visits from November 1, 2009 to October 15, 2010

John Trigg Ester Library

www.esterlibrary.org

- + 25,356 visits from November 1, 2009 to October 15, 2010

LibraryThing

www.librarything.com/home/esterlibrarian

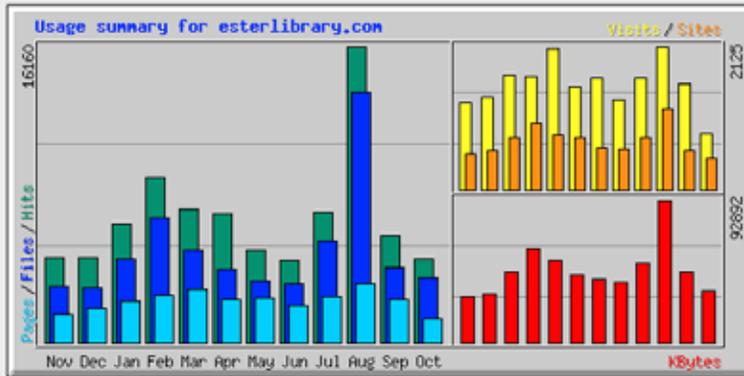
catalog viewable by the public without sign-in, at:
www.librarything.com/catalog/esterlibrarian

- + 1,453 titles all collections; 1,190 in JTEL collection, 263 in Calypso collection

venue page:

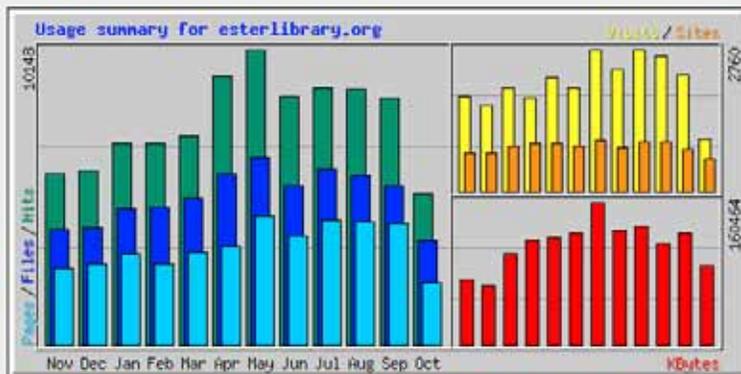
- + www.librarything.com/venue/23895/John-Trigg-Ester-Library
- + venue favorited by three members: ForgetMeNotBooks, UAF WomenCenter, esterlibrarian

Usage summary statistics for
www.esterlibrary.org.



Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Oct 2010	306	235	85	55	477	33488	826	1282	3530	4603
Sep 2010	194	137	78	52	570	46263	1577	2365	4130	5835
Aug 2010	521	441	103	68	1199	92892	2125	3212	13672	16160
Jul 2010	230	178	79	53	776	51395	1667	2471	5529	7146
Jun 2010	149	107	67	44	599	39329	1335	2029	3227	4497
May 2010	164	110	77	53	628	41562	1656	2415	3418	5091
Apr 2010	234	133	77	51	763	44178	1530	2337	4015	7048
Mar 2010	233	163	92	67	823	53255	2103	2873	5081	7251
Feb 2010	322	242	91	59	986	61573	1671	2565	6778	9018
Jan 2010	209	146	74	54	762	46212	1693	2297	4549	6491
Dec 2009	149	96	59	44	577	31990	1378	1839	2995	4635
Nov 2009	156	103	50	42	537	29621	1280	1520	3094	4690
Totals						571758	18841	27205	60018	82465

Usage summary statistics for
www.esterlibrary.com.



Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Oct 2010	343	238	142	67	624	88844	1017	2142	3576	5156
Sep 2010	281	183	139	75	829	125205	2258	4175	5496	8455
Aug 2010	282	187	136	84	960	113384	2629	4236	5818	8755
Jul 2010	284	193	138	89	963	133367	2760	4279	6005	8834
Jun 2010	284	183	123	79	862	128727	2388	3700	5498	8525
May 2010	327	207	142	88	1003	160464	2740	4424	6423	10148
Apr 2010	307	195	112	67	901	125872	2021	3366	5857	9220
Mar 2010	231	162	103	71	946	119588	2206	3193	5031	7187
Feb 2010	246	169	99	65	956	117320	1820	2784	4747	6909
Jan 2010	223	151	100	64	877	102040	2003	3108	4689	6919
Dec 2009	192	129	89	53	736	65499	1670	2769	4001	5977
Nov 2009	196	131	87	61	740	72567	1844	2631	3957	5888
Totals						1352877	25356	40807	61098	91973

News coverage

2010

"Poetry Race!" by D. Helfferich, October 2010, *The Ester Republic*, p. 3

"Meetings Four: ECA, EVFD, JTEL, and the Ester Lump Road Service Commission," by D. Helfferich, October 2010, *The Ester Republic*, p. 17

"Readers on the run," October 10, 2010, Channel 11 KTVF television, on line at: www.webcenter11.com/default.aspx?articleID=27633

"Ida Lane's New Gazebo," by D. Helfferich, September 2010, *The Ester Republic*, p. 3

"Berry Merry Music," cover story by D. Helfferich, photos by Monique Musick, Bob Huebert, and Hans Mölders, September 2010, *The Ester Republic*, p. 18

"2010 LiBerry Music Festival Pie Contest," by Melinda Harris, September 2010, *The Ester Republic*, p. 23

"Lots of fun (and pie) in store at the Fifth-annual LiBerry music festival and pie throwdown," by Suzanna Caldwell, September 2010, *Latitude 65, Fairbanks Daily News-Miner*, p. ?

"It's going to be a berry good time," by Suzanna Caldwell, August 20, 2010, *Latitude 65, Fairbanks Daily News-Miner*, p. 5

"Good News for the Ester Library," by D. Helfferich, June 2010, *The Ester Republic*, p. 10

"Ester Gets the Dough to Do Good," by D. Helfferich, June 2010, *The Ester Republic*, p. 16

"Spring and the ECA: The Hall, the Well, and the Park," by D. Helfferich, May 2010, *The Ester Republic*, p. 18

"Record-breaking Fundraiser for the Ester Library," by D. Helfferich, March 2010, *The Ester Republic*, p. 10

"Pastapalooza: How Lasagne, Books, and Music Got Entangled in Ester," by D. Helfferich, February 2010, *The Ester Republic*, p. 9

interview with Hans Mölders & Deirdre Helfferich, Channel 4 KJNP-TV host, January 2010?

"It's a Librarypalooza! Fundraising at the John Trigg Ester Library," by Deirdre Helfferich, January-March, *Newspoke*, p. 8

2009

"Poetry & Pies: Marjoirie Kowalski Cole, 1953-2009," obituary by Deirdre Helfferich, December 2009, *The Ester Republic*, p. 17

"A Sustainable Ester," editorial by Deirdre Helfferich, November 2009, *The Ester Republic*, p. 4

"JTEL Meeting: A Full House," by D. Helfferich, November 2009, *The Ester Republic*, p. 9

"Readers on the Run, Redux," by D. Helfferich, October 2009, *The Ester Republic*, p. 15

"Ester 5k is literal poetry in motion," by Tim Mowry, October 11, 2009, *Fairbanks Daily News-Miner*, p. B4

"Radical Librarians Get Down!" cover story by D. Helfferich, September 2009, *The Ester Republic*, p. 3

"JTEL News," by D. Helfferich, September 2009, *The Ester Republic*, p. 11

"Make your pie and eat it too," by Rebecca George, September 11, 2009, *Latitude 65, Fairbanks Daily News-Miner*, p. ?

"Buildings, Pies, & Costumed Runners," by D. Helfferich, August 2009, *The Ester Republic*, p. 6

"New JTEL Plans," by D. Helfferich, July 2009, *The Ester Republic*, p. 10

"JTEL, Inc.," by D. Helfferich, June 2009, *The Ester Republic*, p. 8

"Lallapalooza V and Other Biblionews," cover story by D. Helfferich, photos by Monique Musick, March 2009, *The Ester Republic*, p. 7

"Well, it's for a Good Cause," cover story by

Christopher Eschleman, photos by Eric Wagner, March 2, 2010, *Fairbanks Daily News-Miner*, p. A1

"Have some fun, Ester style, and support the new library," by Erica Goff, February 27, *Latitude 65*, *Fairbanks Daily News-Miner*

"Parties, Stuff, and Nonsense," editorial by Deirdre Helfferich, February 2009, *The Ester Republic*, p. 4

"Librarypalooza for the New Building," by D. Helfferich, February 2009, *The Ester Republic*, p. 9

"Buildings, Bashes, Boxes, and Books," by D. Helfferich, January 2009, *The Ester Republic*, p. 8

2008

"Library Planning," by D. Helfferich, November 2008, *The Ester Republic*, p. 7

"Readers on the Run!" by D. Helfferich, October 2008, *The Ester Republic*, p. 19

"Library Fun & Games," by D. Helfferich, October 2008, *The Ester Republic*, p. 12

"Event uses music and pie to help support the 'Li-Berry' in Ester," by Erica Goff, *Latitude 65*, *Fairbanks Daily News-Miner*, p. 2

"News from the John Trigg Ester Library," by D. Helfferich, August 2008, *The Ester Republic*, p. 9

"Gazeboed!" by D. Helfferich, June 2008, *The Ester Republic*, p. 9

"Spring ECA," by D. Helfferich from notes taken by Monique Musick, June 2008, *The Ester Republic*, p. 23

"Librarypalooza IV and Other JTEL News," by D. Helfferich, April 2008, *The Ester Republic*, p. 6

"Lively Local Library Lineup," by D. Helfferich, March 2008, *The Ester Republic*, p. 10

2007

"Slightly Belated ECA Minutes," taken by Kris Chandler and adapted by D. Helfferich, December 2007, *The Ester Republic*, p. 22

"Bookish Doings," by D. Helfferich, November 2007, *The Ester Republic*, p. 7

(LiBerry Music Festival photos and captions), September 2007, *The Ester Republic*, p. 7

"'Li-Berry Benefit' to boost Ester library," by Jeff Richardson, August 24, 2007, *Latitude 65*, *Fairbanks Daily News-Miner*, p. 8 (also cover note and Best Bet)

"A Gazebo in the Woods," by D. Helfferich, August 2007, *The Ester Republic*, p. 6

"Bibliobuzz," by D. Helfferich, June 2007, *The Ester Republic*, p. 9

"library lallapalooza!" by D. Helfferich, April 2007, *The Ester Republic*, p. 10

2006

"Design, Shirts, & Shelves at the Library," by D. Helfferich, December 2006, *The Ester Republic*, p. 8

"Library News," by D. Helfferich, November 2006, *The Ester Republic*, p. 8

"Saving Ester," by D. Helfferich, October 2006, *The Ester Republic*, p. 22

"Groundbreaking & Other Library News," by D. Helfferich, September 2006, *The Ester Republic*, p. 9

"Catching Bookworms: Music, Design, and Doings at the Library," by D. Helfferich, August 2006, *The Ester Republic*, p. 8

"Music at the Malemute: Notes on a Magic Afternoon," by Hans Mölders, August 2006, *The Ester Republic*, p. 10

"A Troubadour in Alaska," cover story and photos by Monique Musick, August 2006, *The Ester Republic*, p. 15

"Concert benefits Ester library," Susan Steinnerd, August 10, 2006, Arts in the Golden Heart, webcenter 11, Channel 11 KTVF

"The library that Ester built: Ester to raise roof on a permanent home for its books, Folk troubadour Tim Easton to play benefit," by Melissa Hart, August 10, 2006, *fbx square, Fairbanks Daily News-Miner*, p. 6 (center spread)

"ECA Spring General Meeting," adapted from notes by Mindy Gallagher, May 2006, *The Ester Republic*, p. 22

"Book Bash Bounty," by Margaret Rogers and D. Helfferich, April 2006, *The Ester Republic*, p. 7

"Plastic Fantastic: A Garden Party for the Library," cover story by D. Helfferich, photos by Monique Musick, April 2006, *The Ester Republic*, p. 14

"Of Land, Libraries, and Lallapaloozas," by D. Helfferich, April 2006, *The Ester Republic*, p. 18

2005

"October's ECA Meeting," by D. Helfferich, October 2005, *The Ester Republic*, p. 16

"Library News: Books Just Keep on Coming," by D. Helfferich, September 2005, *The Ester Republic*, p. 8

"ECA Spring Meeting," by D. Helfferich, May 2005, *The Ester Republic*, p. 12

"Library Palooza," by D. Helfferich, March 2005, *The Ester Republic*, p. 16

"How to Build a Library," editorial by Deirdre Helfferich, March 2005, *The Ester Republic*, p. 4

"Auction, Books, Drama! A Librarypalooza of a Fundraiser," by D. Helfferich, February 2005, *The Ester Republic*, p. 7

"Being A Librarian: Multi-tasking at the Reference Desk, ca. 1890," by Dennis Stephens, February 2005, *The Ester Republic*, p. 6

2004

"Grand Reopening & A Lalapalooza!" by D. Helfferich, December 2004, *The Ester Republic*, p. 9

"The JTEL News," by D. Helfferich, October 2004, *The Ester Republic*, p. 9

"Ester Community Association Fall Meeting, by D. Helfferich, July 2004, *The Ester Republic*, p. 13

"Temporary Upcoming Closure of the JTEL," by D. Helfferich, May 2004, *The Ester Republic*, p. 7

"The JTEL Delinquents: Bring Those Books and Videos Back," January 2004, *The Ester Republic*, p. 7

"Long Gone," by D. Helfferich, February 2004, *The Ester Republic*, p. 26

2003

"New Shelving," by D. Helfferich, December 2003, *The Ester Republic*, p. 8

"Telepaths and Puzzles," by Joy Clein, September 2003, *The Ester Republic*, p. 9

"Donations Galore!" by D. Helfferich, September 2003, *The Ester Republic*, p. 9

"How to Check Out A Book," by D. Helfferich, August 2003, *The Ester Republic*, p. 8

"New Books at the Ester Library," by D. Helfferich, July 2003, *The Ester Republic*, p. 9

"Library Additions at the JTEL," by D. Helfferich, June 2003, *The Ester Republic*, p. 9

"Off the Floor!" by D. Helfferich, May 2003, *The Ester Republic*, p. 7

"Library Volunteers," by D. Helfferich, April 2003, *The Ester Republic*, p. 19

"No Shelves for the Books," by D. Helfferich, March 2003, *The Ester Republic*, p. 17

"Ester Library Revisited," by D. Helfferich, January/February 2003, *The Ester Republic*, p. 13

2002

"Banned Books and Other Excitement," by Peggy Dunwoodie, November/December 2002, *The Ester Republic*, p. 12

“Ester Community Association Meets Again,” by D. Helfferich, October/November, *The Ester Republic*, p. 16

“In Reference,” by D. Helfferich, September/October 2002, *The Ester Republic*, p. 20

“Library Wowsa! Mysteries Galore!” by D. Helfferich, July/August, *The Ester Republic*, p. 12

“Library Shelving to the Rescue!” by D. Helfferich, June/July 2002, *The Ester Republic*, p. 12

“The John Trigg Ester Library,” by D. Helfferich & P. Dunwoodie, *The Ester Republic Telephone Directory and Local Et Cetera*, 2nd edition, 2002, p. 7

2001

“Library Cat,” by D. Helfferich, October/November 2001, *The Ester Republic*, p. 7

“Bibliophilia,” editorial by Deirdre Helfferich, August/September 2001, *The Ester Republic*, p. 4

“Library News,” by D. Helfferich, August/September 2001, *The Ester Republic*, p. 12

“About Those Books,” by D. Helfferich, July 2001, *The Ester Republic*, p. 12

“Library Doings,” by D. Helfferich, June 2001, *The Ester Republic*, p. 7

“Hypocorism,” by D. Helfferich, March 2001, *The Ester Republic*, p. 12

Announcements, Mentions, and Press Releases

2010

“Library Lecture: Jamie Smith,” “Readers on the Run!” and “JTEL Annual Meeting,” September 2010, *The Ester Republic*, p. 26

“Li-Berry Music Festival!” July/August 2010, *The Ester Republic*, p. 21

“Special JTEL Meeting,” May 2010, *The Ester Republic*, p. 20

“Latest version of Alaska capital budget grows to \$2.3 billion,” by Christopher Eshleman, *Fairbanks Daily News-Miner*, p. ?

“Lallapalooza and Book Bash,” February 26, 2010, *Latitude 65, Fairbanks Daily News-Miner*, p. 2 (notice also on the front page, “also inside”)

“The John Trigg Ester Library announces its annual Lallapalooza & Book Bash!” February 24, 2010, 10th Planet Recording e-mail list

“Lallapalooza VI,” January 2010, *The Ester Republic*, p. 8, and “Ester Library Lecture,” p. 22

2009

“Library Board Meeting” and “Ester Library Lecture,” December 2009, *The Ester Republic*, p. 18

“Images of China,” p. 19, and “Ester Library Board Meeting,” p. 20, November 2009, *The Ester Republic*

“Upcoming Library Events,” October 2009, *The Ester Republic*, p. 17

“Meetings in Ester: Fire and Community,” October 2009, *The Ester Republic*, p. 21

“Ester Library Lecture Series,” September 2009, *The Ester Republic*, p. 26

“Ester Library Events,” August 2009, *The Ester Republic*, p. 21

“Library Meetings,” July 2009, *The Ester Republic*, p. 28

“Lallapalooza Quintus,” February 2009, *The Ester Republic*, p. 19

2008

“Library Committee Meeting,” October 2008, *The Ester Republic*, p. 26

“Li-Berry Music Festival III,” September 2008, *The Ester Republic*, p. 20

“LiBerry Music Festival,” August 2008, *The Ester Republic*, p. 19

"Librarypalooza 4 Needs You!" February 2008, *The Ester Republic*, p. 7

"Lallapalooza! Help ! Help!" January 2008, *The Ester Republic*, p. 8

2007

"Library News: Designs!" October 2007, *The Ester Republic*, p. 3

"Ester Li-Berry Music Festival!" August 2007, *The Ester Republic*, p. 24

"Ta Dah! It's Librarypalooza III!" March 2007, *The Ester Republic*, p. 7

"Librarypalooza III: April Fool's!" February 2007, *The Ester Republic*, p. 7

2006

"Library Planning Meeting," June 2006, *The Ester Republic*, p. 11

"Next Soup & Stow," May 2006, *The Ester Republic*, p. 10

"Second Soup & Stow," April 2006, *The Ester Republic*, p. 26

"Librarypalooza at the Annex," March 2006, *The Ester Republic*, p. 8

"Lallapalooza Lineup," February 2006, *The Ester Republic*, p. 9, and "Soup & Stow: 24, 25, 26," p. 10

"Love Your Library Soup & Stow," January 2006, *The Ester Republic*, p. 3, and "Lallapalooza Too!" p. 7

2004

"Library Construction Has Begun," July 2004, *The Ester Republic*, p. 8

2003

"New Shelving," December 2003, *The Ester Republic*, p. 8

2001

"Story Hour & the Bookmobile," March 2001, *The Ester Republic*, p. 12

"Members Only, or, Flaying by the Book," February 2001, *The Ester Republic*, p. 1

"Children's Story Hour," January 2001, *The Ester Republic*, p. 12

2000

"New Releases!" December 2000, *The Ester Republic*, p. 7

"Ester Library Buys New Releases," November 2000, *The Ester Republic*, p. 9

"The Library Needs Cash and Suggestions!" October 2000, *The Ester Republic*, p. 14

"A Note from Chuck," by Chuck Besser, September 2000, *The Ester Republic*, p. 7

"The Ester Library Opens Its Doors," August 2000, *The Ester Republic*, p. 12

"About the Recent Issues," May 2000, *The Ester Republic*, p. 5, and "Book Reviews," p. 7



Goals & Tasks: Library Construction and Operation, 2010–2015

This is an ambitious timeline, predicated on the assumption that funding will become available as needed. Adjustments will be made to it by the JTEL committees and board, based on availability of funds, readiness for each stage, and member feedback. As such, it is a draft and under constant revision; changes will be posted online and in future annual reports.

underlying goal: to enrich and strengthen the social, cultural, and economic life of the people of Ester

objectives:

I. to structure the JTEL organization by spring 2011 to enable JTEL to achieve the library's mission most effectively.

1. Organize as a state nonprofit (done)
2. Obtain recognition as a federal 501(c)(3) charitable organization (in process)
3. Create a business plan and operating procedures (in process)
4. Establish needed policies (in process)
5. Establish a long-term funding and support plan (in process)
 - » Continue the three main fundraising events, focusing on their community-building aspects as well as fundraising (ongoing)
 - » Create a capital campaign to solicit donations, grants, and to create an endowment (in process)
 - » Apply for payroll deduction arrangements with the state, university, private, and federal employers, as appropriate
 - » Apply for Pick Click and Give and other Permanent Fund Dividend deduction donation plans

II. to construct a modern, environmentally sustainable and site-sensitive library building that will house the JTEL's collections and provide a community learning and gathering space, to be completed by winter 2013.

Preconstruction Phase

1. Acquire land (done)
2. Test soils (done)
3. Survey property (done)
4. Perform topographic survey of library site (done)
5. Design library (in process)
6. Put in place needed policies for construction process
 - » Create and adopt procurement policy (in process)
 - » Create and adopt accounting and business policies (in process)
9. Hire accountant
10. Obtain required insurance
11. Obtain appropriate permits
12. Obtain estimates for construction (in process: preliminary estimate done)
13. Solicit funding for project, \$600,000 (in process)
 - » Designated Legislative Grant FY2010-2015 (\$50,000, awarded)
 - » Community Revenue Sharing (request consideration for inclusion)
 - » Apply for construction grants: First National Bank of Alaska, Kresge Foundation, M.J. Murdock Charitable Trust, National Endowment for the Humanities Challenge Grants, USDA Rural Development Community Facilities Grant (requires 501(c)(3) status, grants.gov registration for federal grants)
14. Solicit contractor(s) and bids
 - » Prepare requests for bid on various aspects of the building (value engineering) so as to obtain

the best overall price and to use as much local labor as possible

Construction Phase

1. Prepare site
 - » Construct driveway, parking area
 - » Excavate building and associated systems (water, septic, fuel) sites
2. Install power pole
3. Construct building
 - » Build foundation
 - » Build masonry heater (rough estimate obtained, \$24,000)
 - » Install internal systems: plumbing, mechanical systems, wiring, lighting, computing systems
4. Install external systems: septic and water systems, fuel oil tank, etc.
5. Install library fixtures and furniture
6. Landscape grounds
7. Document progress and report to grantors and appropriate agencies (ongoing)

Post-construction Phase

III. to transfer the library's full collection to the new building, catalog the collections such that they are compatible with state and borough library systems, and enable the library to offer its collection to use by the public by summer 2014.

1. Solicit volunteers or hire people to move collections from storage and the old library to the new building.
2. Hire a part-time librarian and/or find dedicated volunteers.
 - » Obtain funding to support the position.
2. Catalog collections and shelve.
 - » Solicit trained librarians to assist with the cataloging.
 - » Train JTEL board or volunteers in cataloging to assist the librarian(s).
 - » Export in-house catalog to online catalog.
3. Commission and install library shelf dedication nameplates and supporter recognition plaques.
4. Hold grand opening and dedication.

IV. to establish or expand educational, cultural, and community-building library programs and archives by 2015.

1. Establish inter-library loan programs with Calypso Farm & Ecology Center's Resource Center Library, the Noel Wien Library, the Rasmuson Library, the Keith Mather Library, and the state library system.
2. Establish a program to incorporate local artwork into the building and grounds on an ongoing basis.
 - » Create art procurement and jurying guidelines
 - » Determine potential spaces for permanent art installations
 - » Establish compensation policy for artists
 - » Obtain funds for compensation to artists and art program
3. Continue and expand library lecture series. (series initiated in 2009)
4. Establish a community garden on the library grounds (perhaps in cooperation with Calypso Farm & Ecology Center).
5. Establish a summer music/performance program at the gazebo.
6. Establish a children's story time or storytelling program.
7. Establish an after-school study, literacy, and mentoring program (perhaps in cooperation with the Literacy Council of Alaska, trade unions, UAF, or other organizations).
8. Establish a music collection and archive.
9. Establish an Ester history archive.
10. Establish an Ester oral history archive.

Capital Campaign

Overview & History

The library's capital campaign is still very young, and is tied primarily to the library site and the future building. For the first few years of the library's history, operating costs were very low, with the library space and heating provided for free by Frank Therrell. Memberships and the occasional small donation were fully adequate to cover expenses. Later, Frank began charging a nominal rent and the library paid its own heating costs. The JTEL started fundraising in 2005, with the first Lallapalooza & Book Bash, held to raise money to buy property for the new library building. Other fundraisers were later added: the LiBerry Music Festival (2006) and Readers on the Run (2008). A small one-time fundraiser, the South of the Border Potluck, was hosted by Gerry Nordman at the Golden Eagle Saloon in early 2008. These events enabled the JTEL, under the auspices of the Ester Community Association, to buy property from Malemute, Inc., at 474 Village Road, and later to buy out the interest held by the ECA. The JTEL now owns the land, and will obtain title in the next month.

The Board of Directors started a formal capital campaign in 2009, producing an informational booklet for potential individual donors. In the last year, the Board of Directors has begun seeking grants. Between donations from the fundraisers and elsewhere, the library has done well, covering its expenses and tucking away a small nest egg for the future building. That money will, however, likely be spent within the next year. Plans are also being made for long-term support of the library and its programs. All aspects of fundraising, whether through donations, bookshelf sponsorships, item sales, fundraising events, grants, or other means, are part of the capital campaign. The Capital Campaign Committee, formed October 2010, will oversee the library's fundraising. (See Library Overview & History, The Future: Committees.)

Bookshelf Dedications

A bookshelf dedication program was begun in 2006, at the suggestion of Jamie Smith, who then purchased the first two shelf dedications. Donors sponsor the

construction of the library (and its bookshelves) by paying \$50 per shelf. In return, the library will create a nameplate to affix on the shelf, with the name of the donor or of a person of their choice engraved upon it, to be located in the subject area of their choice. For example, "John Q. Snerd" in the graphic arts section. A receipt notice or gift notice is sent to the donor or to the person in whose name the shelf has been dedicated, as the donor requests.

Total dollar value of shelf dedications to date: \$1,200

2010: 4 shelves, \$200
2009: 6 shelves, \$300
2008: 4 shelves, \$200
2007: 5 shelves, \$250
2006: 5 shelves, \$250

\$50 each

- Chris Barefoot (Alaska geography or river travel)
- April Evalyn Crosby (philosophy)
- Louis Thomas Day (woodworking)
- Fá Ir (Islamic Studies)
- Rebecca Finner (science fiction)
- Merritt Helfferich & April Crosby (any section)
- Merritt Randolph Helfferich (Alaska nonfiction)
- Caghin Micah McCoy (any section)
- in memory of Alice Virginia Merritt (literature)
- Hans Mölders (German language or history)
- Musical Rumors (TBA)
- the Musick family (Alaska)
- Music Mart & Studios (music)
- Amber Musselman (biology or wildlife biology)
- Barack Obama (any section)
- Carly Rose Patton (any section)
- Megan Phillips (children's literature)
- Mike & Margaret Simmons (the smart one)
- Nancy Smoyer (history or nonfiction)
- Alpha O. Trigg (gardening)

\$100 (two shelves)

- Ansgar & Ida Lane Clausen (mining, local history, art, or Damn Nice People section)
- Diane R. Smith (literature)

Fundraisers Report 2010

Events, library lecture series, t-shirt and other promotional items sales.

Library Lallaplooza & Book Bash

Sunday, February 28, 2010, 1 to 5:30 PM, at the Annex; included a shoe fashion show, lasagne feed, dessert auction, and library skills sporting event. Attendance similar to 2009; 75 registered auction bidders. Lallaplooza Leftovers Sale held Friday, March 5, 2010, 5 to 8 PM, studio 9 at the Annex.

total gross income: \$6,438.70

auction: \$4,406.00

"leftovers" sale: \$1,483.20

other: \$549.50

expenses total: -\$346.86

(advertising, flyers, and supplies)

net income for event: \$6,091.84

LiBerry Music Fest & Berry Pie Throwdown

Saturday Aug. 21 2010, 2 PM to midnight in Ester at the Golden Eagle Saloon and Hartung Hall, with an additional drumming circle scheduled (but not realized) at the Ida Lane Clausen Gazebo. More than a dozen bands and individual performers booked for the two venues.

Venues (Golden Eagle, Hartung Hall) and attendance similar to 2009, but actual numbers unknown. 17 entries in pie contest, same as 2009.

total gross income: \$3,548.02

(pie entries, door donations, shirts, judgeship bidding, pie auction, pie slice donations, shelf dedications)

expenses total: -\$371.46

(advertising, flyers, and supplies)

net income for event: \$3,176.56

Readers on the Run

Saturday Oct. 09, 2010, 10 am to noon, Ida Lane Clausen Gazebo start and finish for a 5-k fun run with a costume contest, poetry contest, and a literature quiz. Number of entrants 42, up from 29 in 2009.

total gross income: \$1,730.00

income from the race including t-shirt sales: \$730.00
pledges from sponsorships: \$1,000.00

expenses total: \$468.48

(t-shirts, flyers, and supplies)

net income for event: \$1,261.52

**Total gross income for fundraisers in 2010:
\$11,716.72**



Library Lecture Series

Five lectures held:

- + Monique Musick, Images of China: Nov. 18, 2009
 - » income: \$41 donations
- + Ross Coen and John Haines: "All Is Well:" The Life, Death, and Diary of a Backcountry Pioneer: Jan. 27, 2010
- + Scott Darsney, The Aleutian Islands: March 18, 2010
 - » income: \$16 donations
- + Igor Pasternak: Criticism, Craft, and Concept in Contemporary Art: April 28, 2010
 - » income: \$1 donations, \$15 memberships
- + Jamie Smith on Sequential Art: Sept. 23, 2010
 - » income: \$62

total donations: \$110

total memberships: \$15

total income: \$135

Hartung Hall rental for series: \$125

net income from lecture series: \$10

Grants & Appropriations

In 2007, recognizing that large grants would be needed to construct the library, Rep. David Guttenberg approached the ECA's library committee with the idea of seeking a legislative appropriation to design the building. The first attempt, supported by Guttenberg and Sen. Joe Thomas, was approved by the Alaska State Legislature but vetoed by Gov. Sarah Palin in May 2008. During the next session, the request was again brought forward, passed by the legislature, and this time, Gov. Sean Parnell approved the \$50,000 appropriation. In February 2010, an appropriations request from the JTEL Board of Directors was sent to US Sen. Mark Begich's office, for \$1.2 million (the estimated full cost of the two-storey design), but there has been no result so far.

In September 2010, the Board of Directors sent the JTEL president to a week-long intensive grantwriting workshop by the Alaska Funding Exchange and GrantStation. During the course of the workshop, several potential capital funding sources were identified: **First National Bank of Alaska, the Kresge Foundation, the M.J. Murdock Charitable Trust, and the National Endowment for the Humanities**

Challenge Grants. Two other possibilities, the **Rasmuson Foundation** and the **USDA Rural Development Community Facilities Grant** had earlier been brought to the attention of the JTEL board but were reiterated at the workshop. Other grants are available for training, educational programs, and equipment. All of these potential funding sources require 501(c)(3) status before even a letter of inquiry may be filed, with the exception of the **Alaska Humanities Forum**, which sometimes offers small equipment or program grants. The Board of Directors will be holding an in-house grantwriting workshop to share the knowledge gained at the Alaska Funding Exchange workshop.

Grant

Alaska DLA 11-DC-533

Total of Appropriation: \$50,000 (reimbursement account)

Reports Filed to Date: 1

Report Period: July 1 to September 30, 2010

Grant Expenditures to Date: \$0

Required Completion Date: June 2015

Grantee: Deirdre Helfferich

Other Authorized Signers: Nancy Burnham, Monique Musick

Grants Administrator: Janet Davis, Dept. of Commerce, Community, & Economic Development, Div. of Community & Regional Affairs

Contact: Pauletta Bourne

Shirt Sales

The JTEL sells shirts at fundraisers and the Ester Community Market to raise funds and awareness of the library. There are five designs: three for Readers on the Run (one for each year of the race); with a large logo ("bookworms," by Jamie Smith) and small logo on the back; and with a small logo on the front. Other shirts donated by the Golden Eagle Saloon, Nomadic Stars, and Deirdre Helfferich are also sold. Shirts come in shortsleeved, longsleeved, tank top, and sweatshirt styles. Total income from shirts in 2010: \$400.

Future Plans: Endowment

We are currently exploring the potential of establishing an endowment with the Alaska Community Foundation.

An endowment fund will help create long-term sustainability for the JTEL. Once established, donors will be able to make tax deductible donations to the endowment via the Alaska Community Foundation website and/or a payroll deduction plan. The financial advisors at the Alaska Community Foundation will invest and manage the JTEL's endowment funds into

perpetuity. The JTEL will receive interest gained on invested funds based on a schedule devised with the community foundation. In addition to one-time charges for using a credit card to make donations, the Alaska Community Foundation charges a nominal annual fee for investing and managing funds. More details regarding this fund will be presented at the annual meeting.

Policies Overview

The Board of Directors is developing policies for ethics and code of conduct, collections development, payments, procurement, and reimbursement.

Board Code of Conduct, Roles, and Responsibilities

(in process; draft complete)

Description: This policy expands upon the duties for the board and officers described in the bylaws and includes a code of conduct. A draft was provided by Greta Burkart.

Checks/Regular Bills

(complete; approved by the board 4/14/10)

(Note: this policy may be amended to adjust for larger checks.) Synopsis: Regular payments such as for rent or fuel, once approved, require no further vote; notice in the form of monthly expense reports (treasurer's report) required. Other expenses require board approval.

Collections Development

(in process; draft complete)

Description: A collections development policy guides the choices of the librarians to accept or reject donations of books or other items, develop or cull the collections in accordance with the mission of the library and the needs of the community, and cope in an impartial and judicious manner with book challenges or other controversies that may arise with regard to the library's collections. The final JTEL collections policy

will incorporate rules to govern the use of the Gulliver's Books used book credit account. The policy will be reviewed on a regular basis to determine if adjustments need to be made. The JTEL has had to date the broadest possible collections development policy: if the donated book or movie is in good condition and is not a duplicate, it is accepted. (This has, of course, resulted in too many items for the space available.) An early draft of a collections development policy was provided by Paul Adasiak.

Procurement

(in process; draft complete)

Description: The procurement policy will govern methods for procurement such as competitive bids or negotiation; small purchases larger than \$500; noncompetitive negotiations; contracts; procurement documentation; code of conduct in procurement; and preference toward locally owned, minority-owned, women-owned, and small businesses. A draft was provided by Merritt Helfferich.

Reimbursement

(complete; approved by the board 4/14/10)

Synopsis: Petty cash expenditure procedures and forms were developed. Board members may spend up to \$50 for out-of-pocket library expenses without prior approval; \$100 for cashbox for events or the market.

Board Member Biographies

Current Board Members

Greta Burkart, 2009–2010

Greta Burkart is a member of the founding JTEL board elected in 2009. In addition to a PhD in aquatic ecology and a few other degrees she also has a Bachelor's of Fine Arts. She is currently a staff scientist at the University of Alaska-Fairbanks. She has over 25 years of experience volunteering for a number of nonprofit organizations in the communities she has lived in. Her love of and fascination with books, libraries, and the community of Ester are the reasons she enjoys serving on the JTEL Board. As a board member, she has been intimately involved in the early planning stages of the library, obtaining nonprofit status, and fundraising activities. She hopes to continue serving on the board into 2012.

Nancy Burnham, 2009–2011, treasurer

Thirty years ago Burnham left bustling Massachusetts and moved to the less populated Fairbanks, Alaska to work as a registered nurse. She found her way to Ester shortly after and married Don Cameron. They had two boys, now grown. Returning to school to follow a lifelong dream of being an artist, she graduated with an MFA and is now a working artist and gallery owner. Her volunteer work- includes serving several years on the Visual Arts Committee of the Fairbanks Arts Association. She has been an active member of the Ester Community Association and a past board member. She is a board member of the Ester Volunteer Fire Department and a board member of the John Trigg Ester Library for the past two years. Her hobbies include walking to work, playing guitar and driving four hours to stay at her cabin at Tangle Lakes to enjoy a variety of outdoor activities including hours spent staring at the incredible scenery.

Eric Glos, 2009–2011, vice president

Eric has loved books since before he could color in the lines. He brings over 20 years of residential and commercial construction experience (not including tree forts) to the table. In the mid 1980s, he was on the board of directors of the Matanuska Valley Summer

Music Festival. He also helped re-invent KSUA as a student noncommercial radio station. His other contributions to the board are to be a cheerleader, pusher, and to (try to) keep meetings moving ahead.

Melinda Harris, 2009–2010

Melinda Louise Harris was born Feb 11, 1961 in Inglewood, CA (L.A. County) and raised in Huntington Beach, CA. She obtained a BFA in Studio Art from University of New Mexico (1992). She has been an Alaskan resident since she moved to Juneau in 1994. In 1998 she moved to Fairbanks where she became an Airframe and Powerplant Mechanic. She added Inspection Authorization to her Mechanic's Certificate in 2003. Her interests include flying, road trips, sculpture, life drawing, sport fishing, shooting, singing and playing ukulele. Her favorite winter activity is riding her Ski-Doo from Nugget Loop to pick up her mail in Ester. Over the past 16 years she has been employed in a variety of fields, including hospitality, retail sales, architecture, mechanical engineering, air transportation, and aircraft maintenance. She is a member of the founding JTEL board elected in 2009 and has been heavily involved in all aspects of board duties, in particular grant writing.

Deirdre Helfferich, 2009–2011, president

Deirdre Helfferich is an artist, graphic designer, editor, and publisher, and has been a steady and enthusiastic supporter of and volunteer for the library since its founding in 1999. She is a bibliophile, and particularly fond of science fiction. She has no formal library sciences training, learning as she goes instead, and has recently taken up grantwriting. She works part-time at the University of Alaska Fairbanks as managing editor for the School of Natural Resources & Agricultural Sciences. The rest of the time she works at the Ester Republic Press, publishing books and The Ester Republic. Ms. Helfferich has previously served as a director and as an alternate director for the Ester Community Association. She resides in Ester with her carpenter husband, a lot of houseplants, four tropical fish, and three cats. She may be reached at editor@esterrepublic.com, 479-3368, or 451-0636.

Bob Huebert, as of August 2010 (pro tem)

Monique Musick, 2009–2011, secretary

Monique Musick was born and raised in Ester. She has been involved in community service since she was a girl scout with which she was involved all the way through high school. She earned the Gold Award, the highest award in Girl Scouting, a task that required considerable amount of time, planning, and civil service. She founded a nonprofit organization at the age of 17 in order to bring other teens interested in the Arctic National Wildlife Refuge up to Alaska to study the issue first hand. Musick remained active in environmental and social organizations throughout college at the University of Alaska Fairbanks.

After receiving a degree in photojournalism, Musick worked part-time for Mushing Magazine and tended bar at the Golden Eagle Saloon. When the magazine was sold to a new publisher she took the opportunity to lease the Main Street office for a photo studio and gallery. She operated PhotoSynthesis, created the Women of Ester calendars, and hosted regular First Friday events for three years. In 2008 she started a new job as publication specialist for the statewide office of public affairs at the University of Alaska; a job she still loves today. She is active with governance at the university and is secretary for the Statewide Administrative Assembly.

Musick has been heavily involved with the John Trigg Ester Library since its incorporation as a separate entity from the Ester Community Association; acting as secretary, creating the bylaws, articles of incorporation, and overseeing the application for federal nonprofit status. A lover of books, music, and coffee, she is eager to help build, not just a library, but a new center for the Ester community.

Former Board Member

Margaret Rogers, 2009–resigned August 5, 2010

Margaret Rogers was a member of the founding JTEL board elected in 2009. She was a member of the Ester Community Association's library committee from

2004–2009, and a very active library volunteer, helping to organize fundraisers, serving as committee treasurer, and donating copious amounts of her time. She hopes to continue to be involved with the library and ongoing fundraising.

Volunteering Report

Thank you!

A special thanks must first be given to board member **Margaret Rogers**, who has industriously moiled for the library since she first joined the ECA's library committee in 2004. She has served as committee treasurer and Lallapalooza auction organizer, neither of which are small jobs, and volunteered for almost every fundraiser the library has ever had. Her sharp insight and common sense have helped to keep our meetings moving and our focus honed. She resigned from the board on August 5, 2010, but, the board is relieved to hear, intends to stay involved with the library. Thank you, Margaret, for the years hard work you've dedicated to the library.

On a related note, thanks are in order to **Bob Huebert**, who accepted our nomination to serve as pro tem board member in Margaret's place, and who has become very actively involved with fundraising.

Jeff Martt and **Hans Mölders** deserve a special note of thanks also, for conducting a topographic survey on the site of the new library, saving the JTEL thousands of dollars and providing the architects and site landscapers with essential information.

Volunteer Hours

Many people have donated their time to the work of the library this year, helping to finish the gazebo, weed the roadside, prepare the federal nonprofit application, raise funds at our three annual events, draft policies, research and prepare grant and appropriations requests, design the new building, survey property, and so on. The hours of hard work that they have put in can be

given a dollar value and used to match grant money, thus increasing the likelihood that the JTEL will receive grants, and also improving our chances of receiving larger grants.

Total volunteer hours tracked for 2010: 886.25

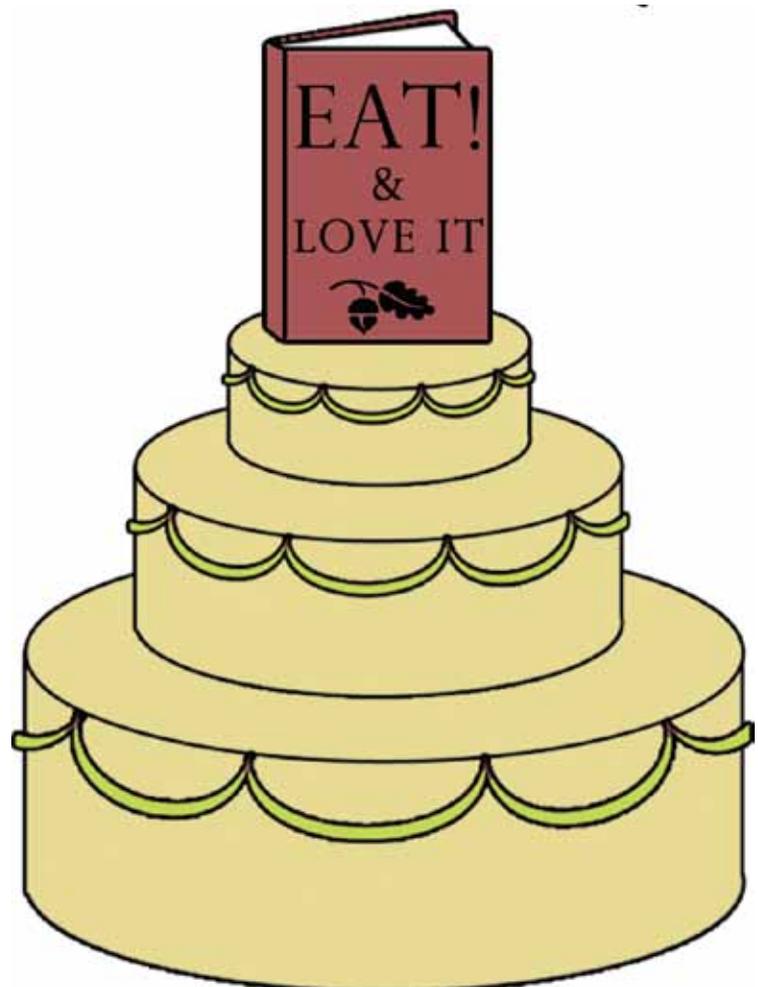
Acknowledgements

The following individuals, businesses, bands, and groups provided donations, assistance, and their valuable time to the library's fundraisers, design and construction, or organizational planning. We are very grateful to each and every one of them for their support. Any omissions from the list are a reflection only of our editing, and not our appreciation: the work of so many people and businesses in making the library come closer to reality is vital, and we thank you all.

- ✦ Postmaster Bill Ackiss
- ✦ Elzbeth Adams
- ✦ Denise Akert-Mohr
- ✦ Alaska Coffee Roasting Company
- ✦ Alaska Design & Transfer
- ✦ Almost A Minyan
- ✦ Apocalypse Design
- ✦ Sine Anahita & Kayt Sunwood
- ✦ A Weaver's Yarn
- ✦ Amy Cameron of Bad White Dog
- ✦ the Banana Girls Marching Ukulele Band
- ✦ Buena Buchanan of BB Tax Services
- ✦ Natasha Beadle (pie judge)
- ✦ Beaver Sports
- ✦ Maggie & Kate Billington
- ✦ Mel & Kathy Birch of Modern Music
- ✦ the Blue Loon
- ✦ Sarie Brainerd
- ✦ Craig N. Buchanan (poetry judge)
- ✦ Dr. Eric Buetow, DDS
- ✦ Bun on the Run
- ✦ Rita Butteri
- ✦ Calypso Farm & Ecology Center
- ✦ Don Cameron
- ✦ Ray & Jill Cameron
- ✦ The Carper Family
- ✦ Celtic Confusion
- ✦ Chartreuse Fairbanks
- ✦ Tori Clyde
- ✦ Cold Fusion Tribal Dance
- ✦ The Comic Shop
- ✦ Russell Copelin & Jason Flavell
- ✦ Country Kitchen
- ✦ Andrea Croll
- ✦ Verice Doble & Jackie Stormer
- ✦ Rachele Dowdy
- ✦ Dr. Andrea Earnest, DDS
- ✦ Nicky Eiseman
- ✦ Enchanted Forest Toys
- ✦ End of the Road Coffee
- ✦ Mathias Eriksson
- ✦ the Ester Community Association
- ✦ Ester Hatworks
- ✦ Ester Republic Press
- ✦ Everything Auto
- ✦ Sarah Finnell
- ✦ Gangly Moose
- ✦ Sandy Gillespie
- ✦ Gold Hill Liquor & Gas
- ✦ the Golden Eagle Saloon
- ✦ Goldstream Sports
- ✦ the Good Daze
- ✦ Grassroots Guitar
- ✦ Gulliver's Books
- ✦ Rep. (and pie judge) David Guttenberg
- ✦ Joe Geiss of Harmony Log Works
- ✦ Jeremy Harrod
- ✦ Carla Helfferich
- ✦ Hannah, Leah, and Mimi Hill
- ✦ Jesse Hobbs
- ✦ Kliff Hobson
- ✦ Bob Huebert
- ✦ Hyperborea Finds
- ✦ Merritt Helfferich of Innovation Consulting
- ✦ Inua Wool Shoppe
- ✦ Sandy Jamieson
- ✦ Jennifer Jolis
- ✦ Judie Gumm (pie judge) of Judie Gumm Designs
- ✦ Jeanne Laurencelle
- ✦ Lemon Grass
- ✦ Jean Lester
- ✦ Alex Lewandoski, silversmith
- ✦ Bobby and George Lounsbury
- ✦ Lorna Lounsbury
- ✦ Magic Carpet
- ✦ Jeff & Corinne Martt
- ✦ McCafferty's: A Coffeehouse
- ✦ McRoy & Blackburn, Publishers

- ✦ Ginger Meta
- ✦ Lili Misel
- ✦ Hans Mölders
- ✦ Nate Montgomery
- ✦ Mike Musick
- ✦ Nelda & Tom Nixon
- ✦ Nomadic Stars Eco-Friendly Screen Printers
- ✦ Mali Noreen
- ✦ Northern Threads
- ✦ North Pole Coffee
- ✦ James Pagel of Opal Creek Construction
- ✦ Parks Highway Chevron
- ✦ PhotoSynthesis Alaska
- ✦ Tatiana Piatanova
- ✦ Pingo Farms
- ✦ June Pinnell-Stephens (sextathlon judge)
- ✦ Terry Putnam
- ✦ the Red Fox
- ✦ Josh Reuther
- ✦ River City Café
- ✦ Tim Robb
- ✦ Jan Roberts
- ✦ the Rogers Family: Stanley, Oliver, Margaret,
and Jeffrey
- ✦ Ed Rouleau
- ✦ Rosie Creek Farm
- ✦ Rich Seifert
- ✦ Christie Shell
- ✦ Anne Sherman
- ✦ Molly Sherman
- ✦ Todd Sherman
- ✦ Trey Simmons
- ✦ Jamie Smith
- ✦ Soleil Tanning
- ✦ Marsha Sousa
- ✦ Lisa Sporleder

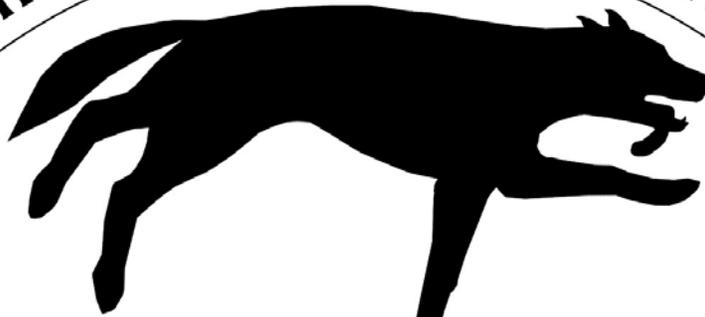
- ✦ Stutzmann Engineering
- ✦ Scott Allen of Tanana Truck & Tractor
- ✦ Chris Akert & Columbo Allison of Tandem Enterprises
- ✦ Nancy Tarnai
- ✦ Jean McDermott of Tartan Tundra Music
- ✦ Frank Therrell & Amy Williamson
- ✦ Sen. Joe Thomas
- ✦ Tripp & Judie Triplehorn (sextathlon judge)
- ✦ Vanessa Press
- ✦ University of Alaska Press
- ✦ USKH
- ✦ Water Wagon
- ✦ Martha Westphal
- ✦ Inari Kylänen of Wrestling Fox Designs
- ✦ Susan, Elsa, and Addie Willsrud
- ✦ Tom Zimmer
- ✦ Zingaro



Annual Membership Meeting 2010

The John Trigg Ester Library
is a home-grown community library
that provides a welcoming and intellectually
stimulating environment where community members
can meet and share ideas and information.

JOHN TRIGG ESTER LIBRARY



The library strives to instill a love of reading and learning,
to showcase Ester-area history and culture, and to provide
resources that will enrich the whole community.

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